

# wormwise strategy 2018 - 2021

## Role of Wormwise

To promote and support industry driven development and adoption of the Wormwise strategy

## Wormwise Vision

Internal parasites no longer pose a risk to animal welfare, sustainability and productivity of New Zealand livestock

## Role of Livestock Industries

To contribute to the implementation of the Wormwise strategy

## Key Strategies



### Leadership & Communication

Ensure on going leadership, coordination, communication and oversight of Wormwise, at all levels of the industry



### Agreed Principles

Monitor and update industry-agreed key technical principles for internal parasite management of livestock



### Research

Review and consult on R&D outputs and directions



### Resources & Tools

Develop effective support resources and tools



### Extension & Adoption

Support behaviour change toward management practices that minimise the impact of internal parasites



### Accountability

Collaboration and participation of stakeholders

## Progressive Outcomes



Increased industry awareness and understanding of parasites, impact on productivity, management options and drench resistance implications



Industry advocating, and farmers accepting, the need to understand parasite resistance status of individual farms



Farmers developing active internal parasite management plans



Testing and identification

Farmers throughout New Zealand understanding and implementing management practices that minimise the impact of internal parasites in the short and long term